

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)
Guler et al.) Examiner: Chandler, Sara M.
Serial No. 09/903,075) Art Unit: 3693
Filing Date: July 10, 2001)
For: METHOD AND SYSTEM FOR)
SELECTING AN OPTIMAL)
AUCTION FORMAT)

Commissioner for Patents
P.O. 1450
Alexandria, VA 22313-1450

AMENDMENT AND RESPONSE TO OFFICE ACTION

Dear Sir:

In response to the Office Action mailed March 18, 2008, the following amendments and remarks to the above captioned patent application are respectfully submitted.

Amendments to the claims begin on page 2 of this response.

Remarks begin on page 14 of this response.